

**Yaeun Jeon** [estheryjeon.com](http://estheryjeon.com)  
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**Education** **University of Pennsylvania** BA in Fine Arts  
Philadelphia, PA | May 2019

**Experience** **Betterment** Product Designer  
New York, NY | September 2019 – Present  
Designing money movement with the Cashflow Squad. Crafting features that empower people to manage their money more efficiently.

**Institute of Contemporary Art** Marketing Intern  
Philadelphia, PA | August 2018 – May 2019

Layout press releases and create monthly newsletters. Manage the media archive of past exhibitions for social posts.

**Tribal Worldwide** Creative Intern  
New York, NY | Summer 2018

Social media and motion graphics with a team of copywriters, art directors, and designers. Clients include Royal Canin, Milky Way, and Advil.

**Penn Labs** Brand & UI/UX Designer  
Philadelphia, PA | January 2018 – May 2019

Create and develop the brand guideline. Create mobile experiences for the Penn community with a team of engineers and product managers.

**Skills** Adobe Creative Suite, Figma, Sketch, Javascript, HTML/CSS, film photography, book-binding

**Interests** The Moon, Vampire Weekend, Naruto, Goodreads